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**Ilhas Temáticas** 

Digitalização da Indústria Brasileira





# Digitalization changes everything

The next trillion dollars will be earned with data – for our customers and for our industries.

Michael Dell, founder of Dell Inc.

Digital companies is the main reason just over half of the on the Fortune 500 have disappeared since the year 2000.

Pierre Nanterme, CEO Accenture

This "now world" requires companies to respond in real time wherever they are or their customers or clients may be.

Klaus Schwab, The Fourth Industrial Revolution







### **New business models**



Speed



Flexibility



Quality



Efficiency



**Security** 

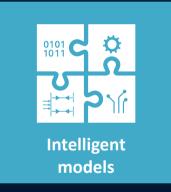




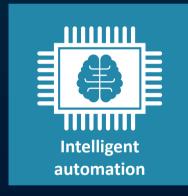
## Changing the way products come to life

Generative

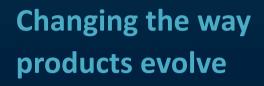
design

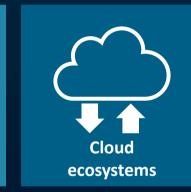


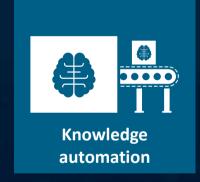
## **Changing the way products are realized**

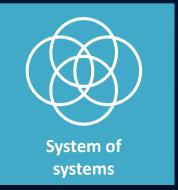


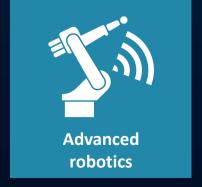












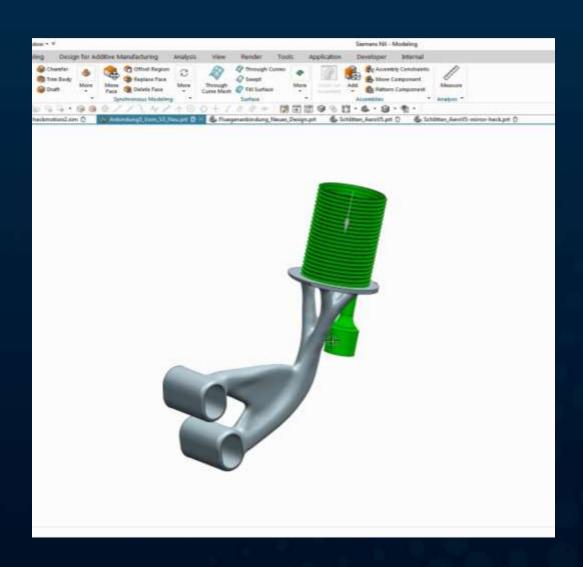






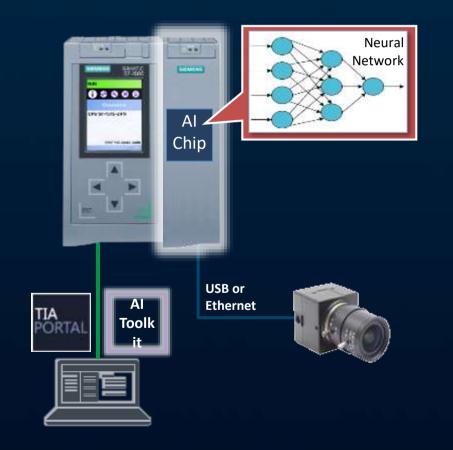


- Expanded product performance
- Improved functional efficiencies
- Reduced design weight
- Use less material in manufacturing





















System of systems

#### Realization





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Advanced robotics

#### **Utilization**





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Big data analytics





Product design Production planning

Realization

3 Production engineering

Utilization

4 Production execution

**Services** 





Realization

Utilization

Product design Production planning

3 Production engineering

4 Production execution

5 Services





Realization

Utilization

Product design Production planning

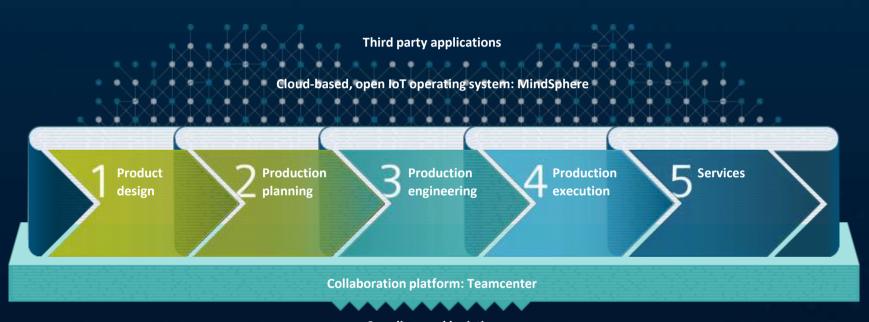
3 Production engineering

4 Production execution

5 Services



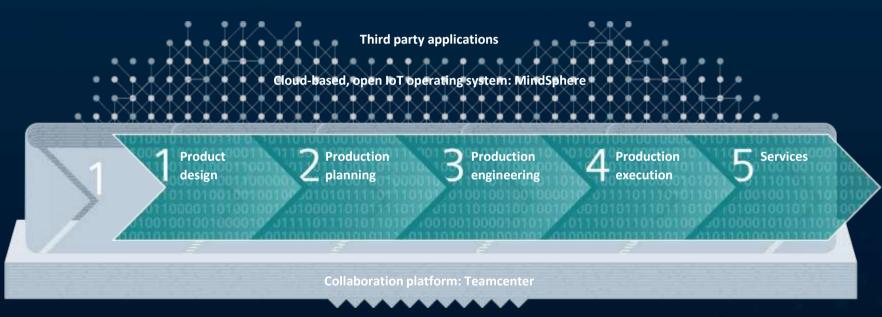




**Suppliers and logistics** 







**Suppliers and logistics** 









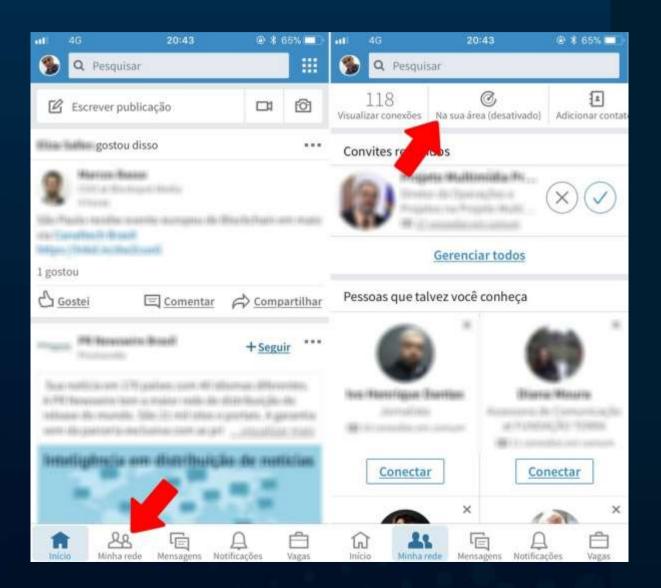


Muito Obrigado!

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## anaetec anaetec

**Ilhas Temáticas** 

Inteligência para Flexibilidade do Processo Produtivo







Volatility

Uncertainty

**Complexity** 

**Ambiguity** 





# Digitalization changes everything

Only 11% of the Fortune 500 companies from 1955 are still in the list today

https://fortune.com/fortune500/

The greatest danger in times of turbulence is not the turbulence. It is act with yesterday's logic.

Peter F.Drucker

If the rate of change outside exceeds the rate of changes inside, the end is sight..."

Jack Welch







**Digital Business Models** 

+20~30%

Data-based operating models

+10~20%

Transparency and digital processes

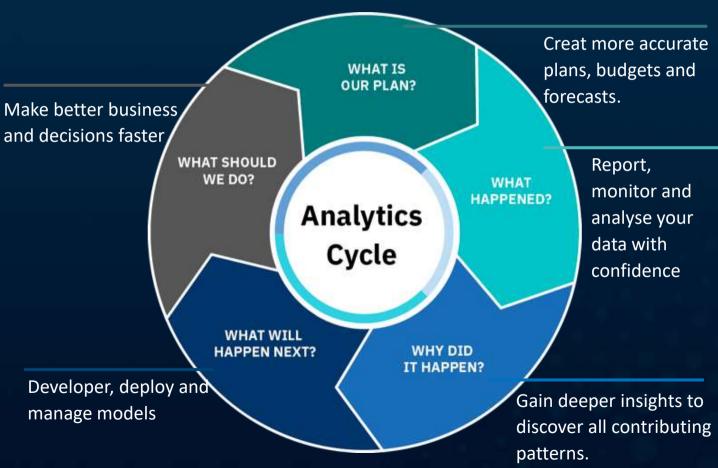
+5~10%

**Time** 



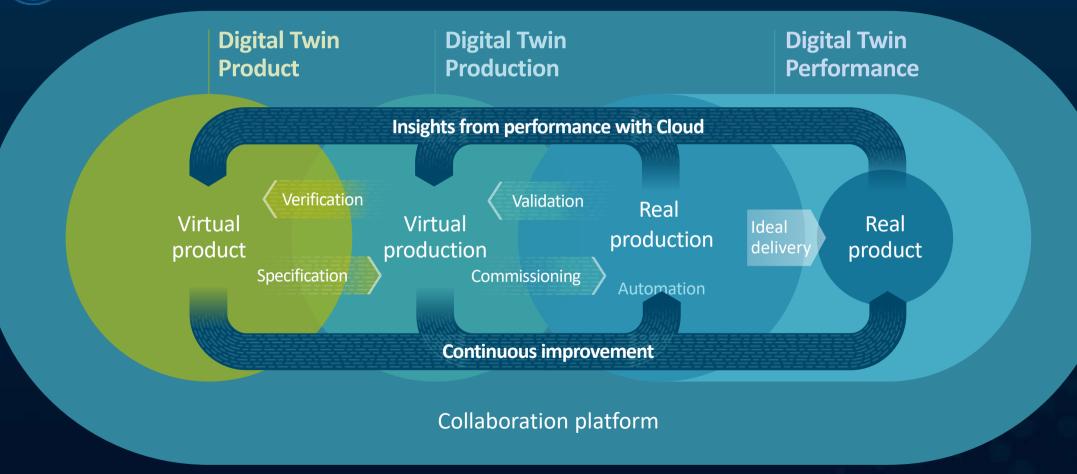












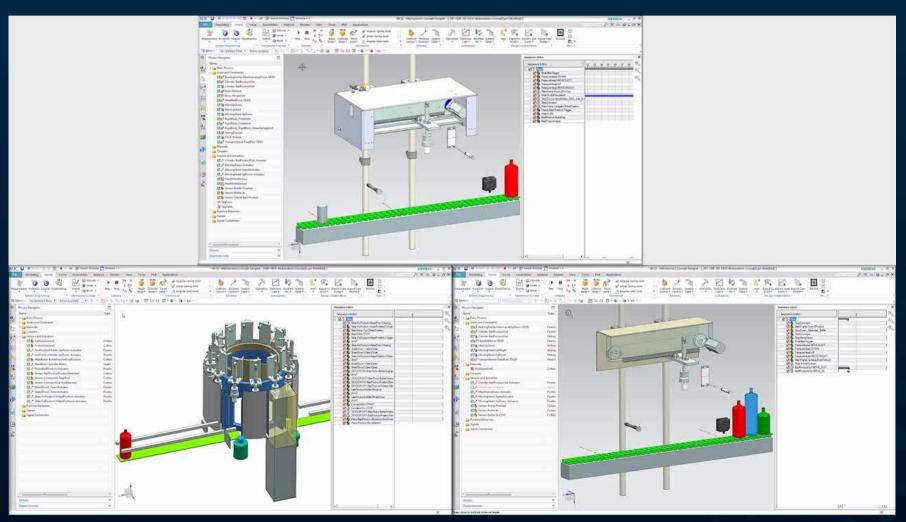
Generative Designer

Additive Manufacturing Edge Computing Artificial Intelligence

Industrial 5G

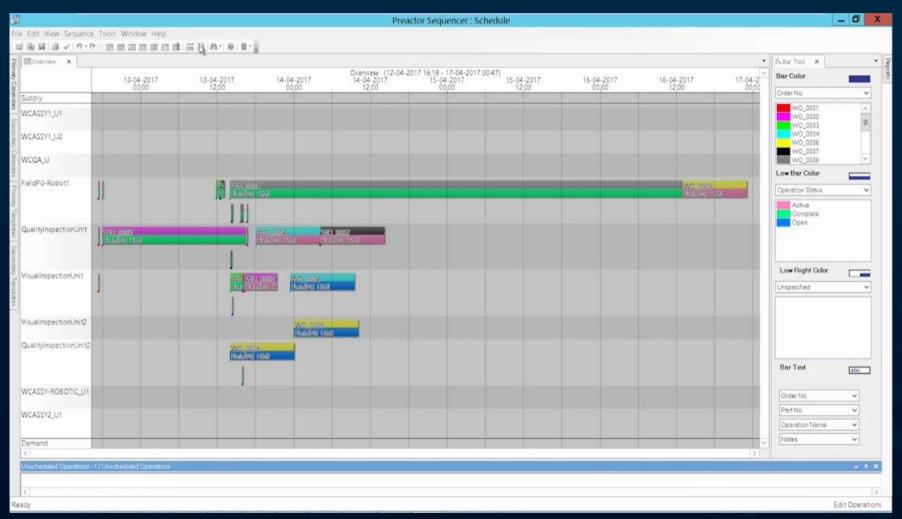
Advanced Planning & Scheduling

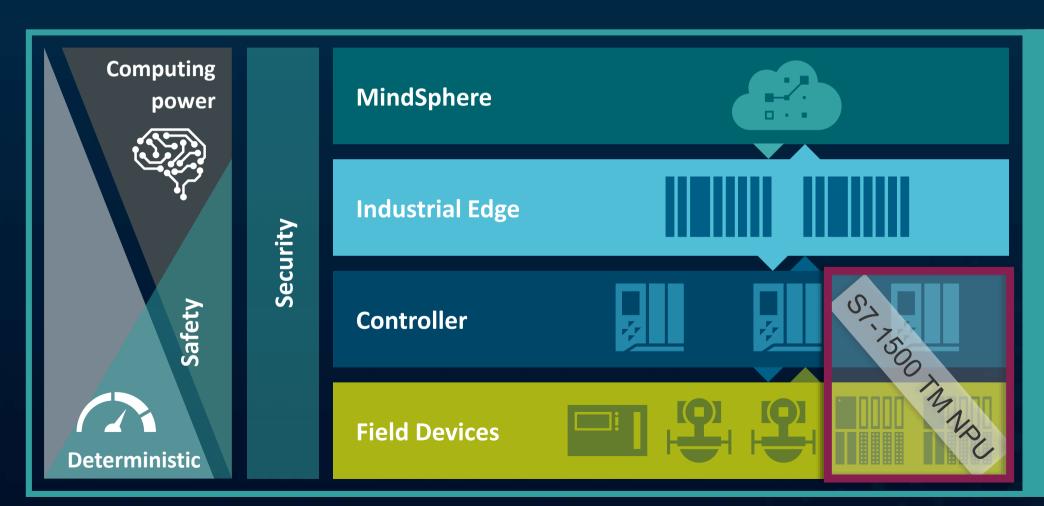








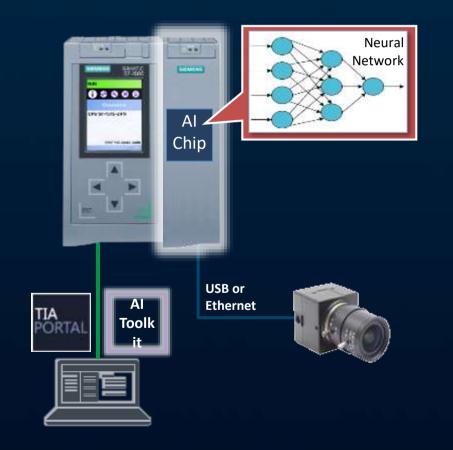




Industrial Artificial Intelligence

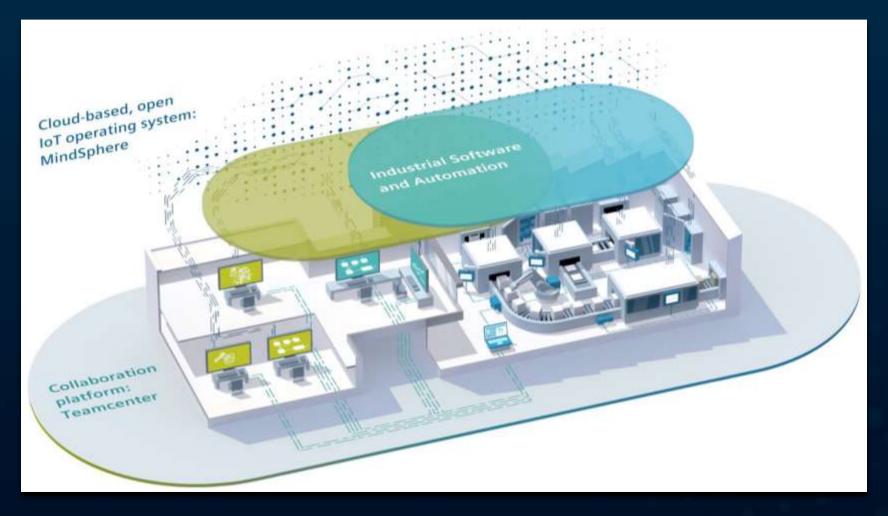














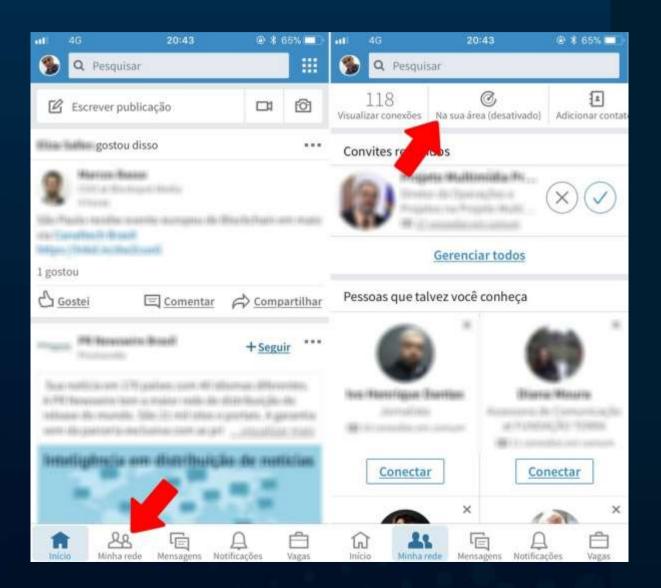


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