



What's Next

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A close-up photograph of a hand holding a wooden-handled paintbrush. The brush is positioned over a canvas that features broad, textured brushstrokes in shades of pink and yellow. The background is softly blurred, showing a white surface and a green circular object. A semi-transparent pink rectangular box is overlaid on the left side of the image, containing the text 'Quem somos?'.

Quem somos?



+1.000
Colaboradores
Apaixonados

(90.000 em 190 países)



+ 18.000
Parceiros de
Negócios
+418.000
Profissionais de TI



**“The Best Place
to work”** para
mulheres em TI.



Compromisso com o
Brasil

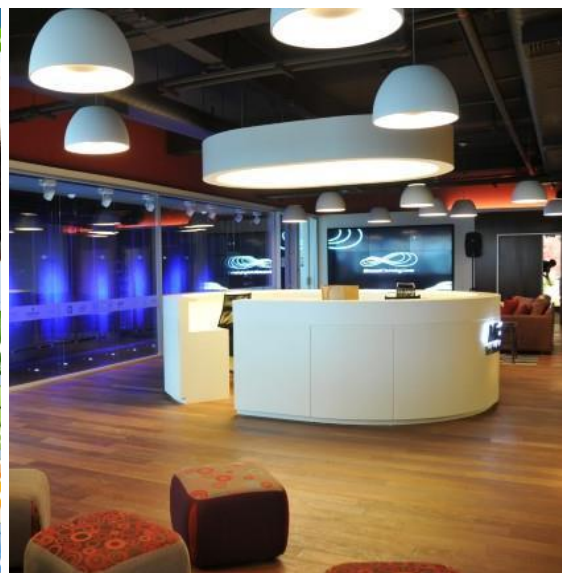
**R\$1 Microsoft : R\$11
Economia local**

Qual a nossa presença no Brasil?



14 Escritórios Regionais

12 Centros de Inovação



**Microsoft
Technology
Center**



**Fábrica XBOX
local**



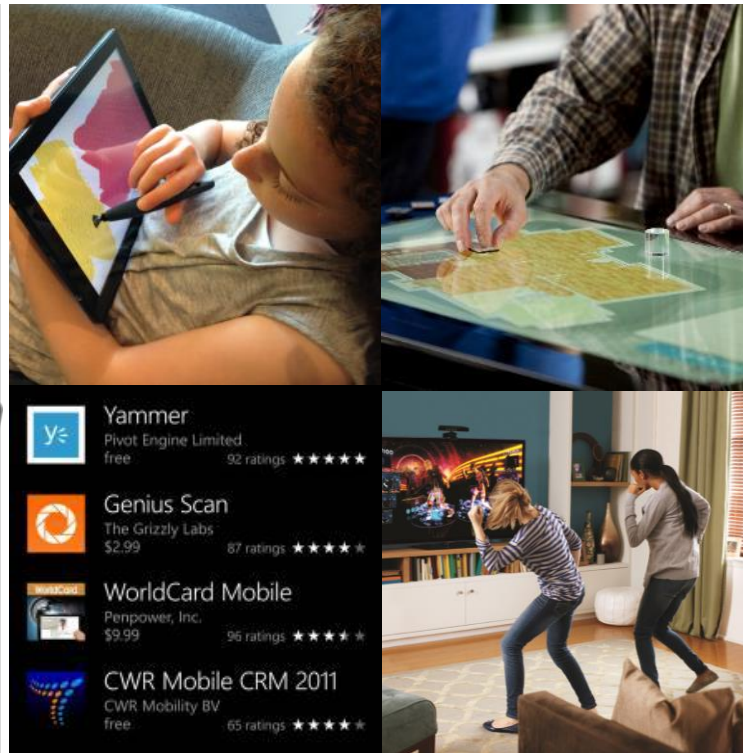
**Laboratório Avançado
de Tecnologia** (4 no mundo)

**Laboratório do Bing
Microsoft Participações**

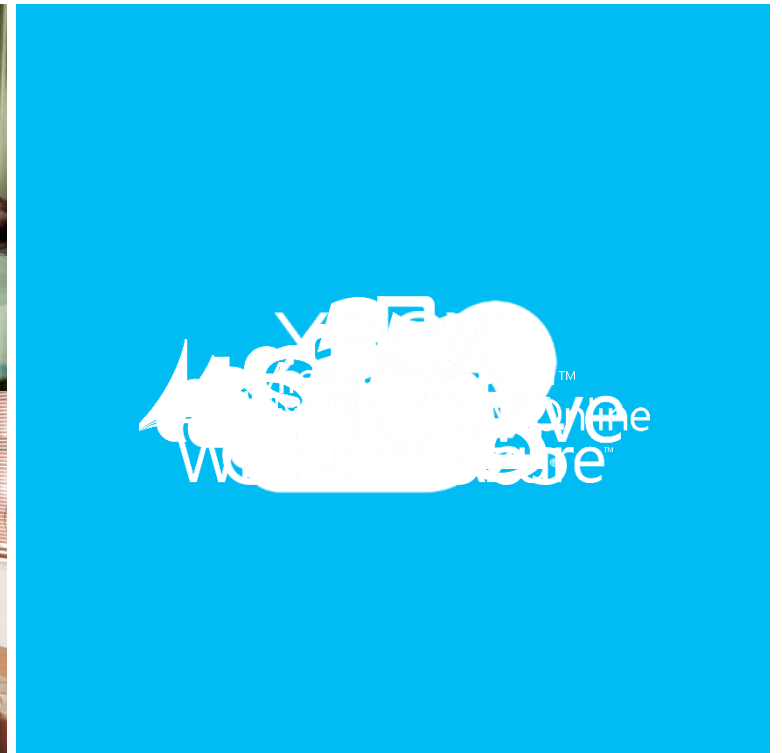
O que nos motiva?



Dispositivos

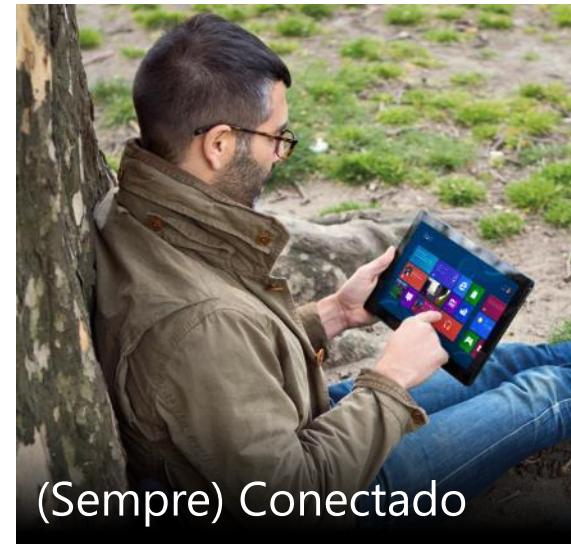



Software



Serviços

Computação Moderna



A person wearing a black dress with a pink detail is standing behind a decorative wrought-iron fence. The fence features intricate scrollwork and is positioned in front of a stone staircase. The background is filled with green foliage, creating a lush, outdoor setting. The overall lighting is soft and natural.

**Xbox brings you a new
way to experience...**

Amanhã?



Amanhã




Computação
Onipresente



Sensível a Contexto



Além de tarefas

A silhouette of a hiker with a large backpack is shown in profile on the left side of the frame, looking towards a vast landscape. The landscape features a dark, rocky foreground with sparse, dry vegetation. In the middle ground, there is a range of rugged mountains covered in snow. The sky is filled with dramatic, layered clouds, with light breaking through in some areas, creating a high-contrast scene. The overall mood is one of adventure and contemplation.

Como
chegamos
lá?

Principais tendências



Mescla dos mundos
físico e digital



Interação
Natural

Big Data & Machine Learning

The quick|

quickest

quickly

QuickTime

q w e r t y u i o p

a s d f g h j k l

Windows Phone Keyboard

To select a region, hold down control, click and drag the mouse; to select a point, hold down control and left click.

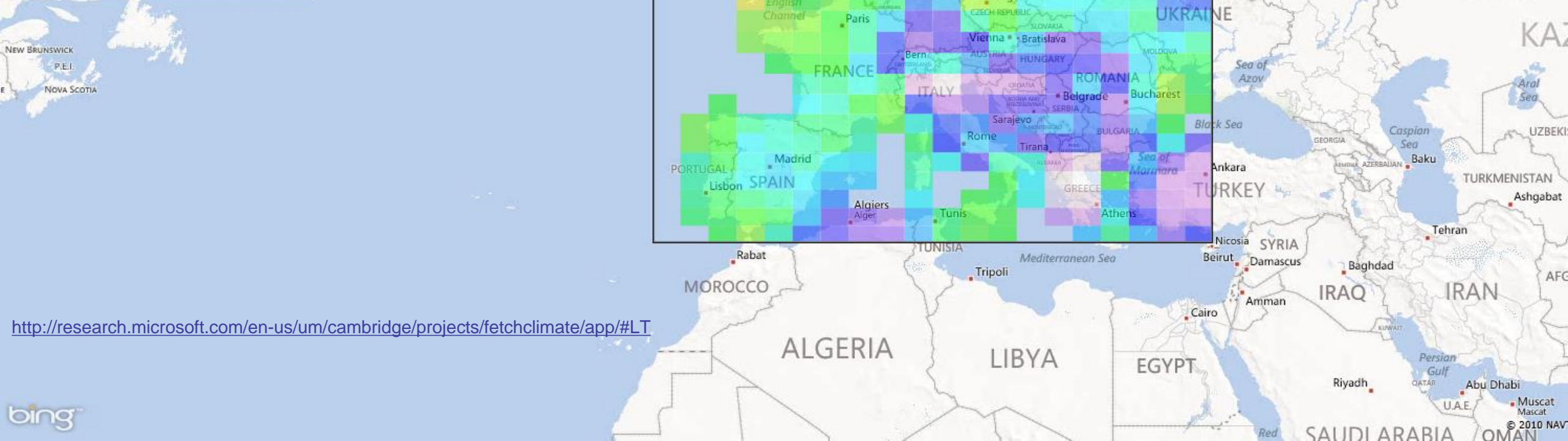
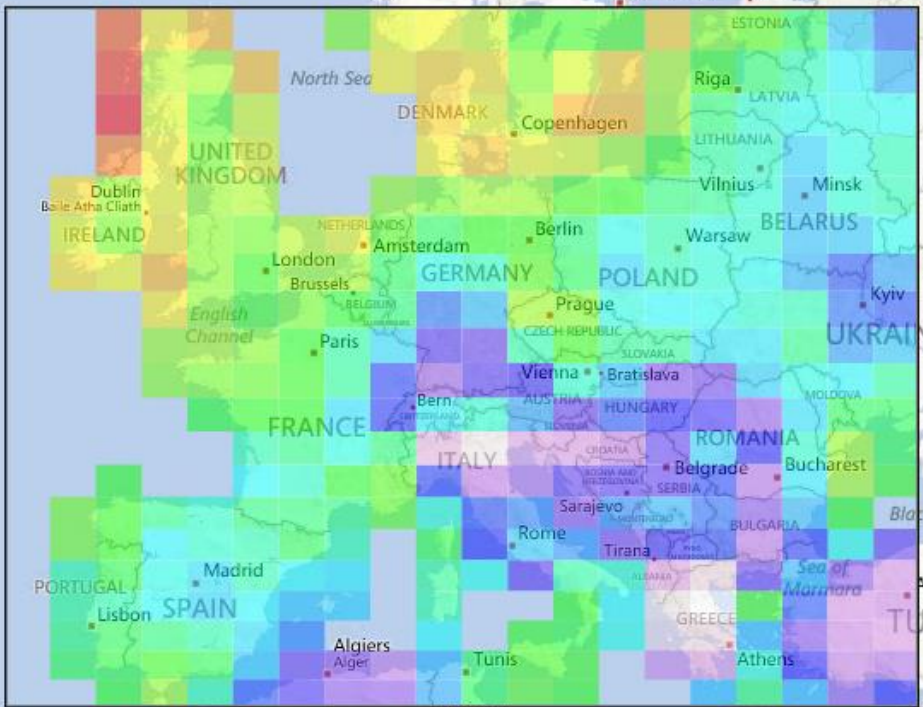
View **Data**

For **Near surface wind speed** (m/s)

Transparent

Showing spatial variation of mean value of selected climate variable for years from 1968 to 2008.

Move mouse here to change time intervals.



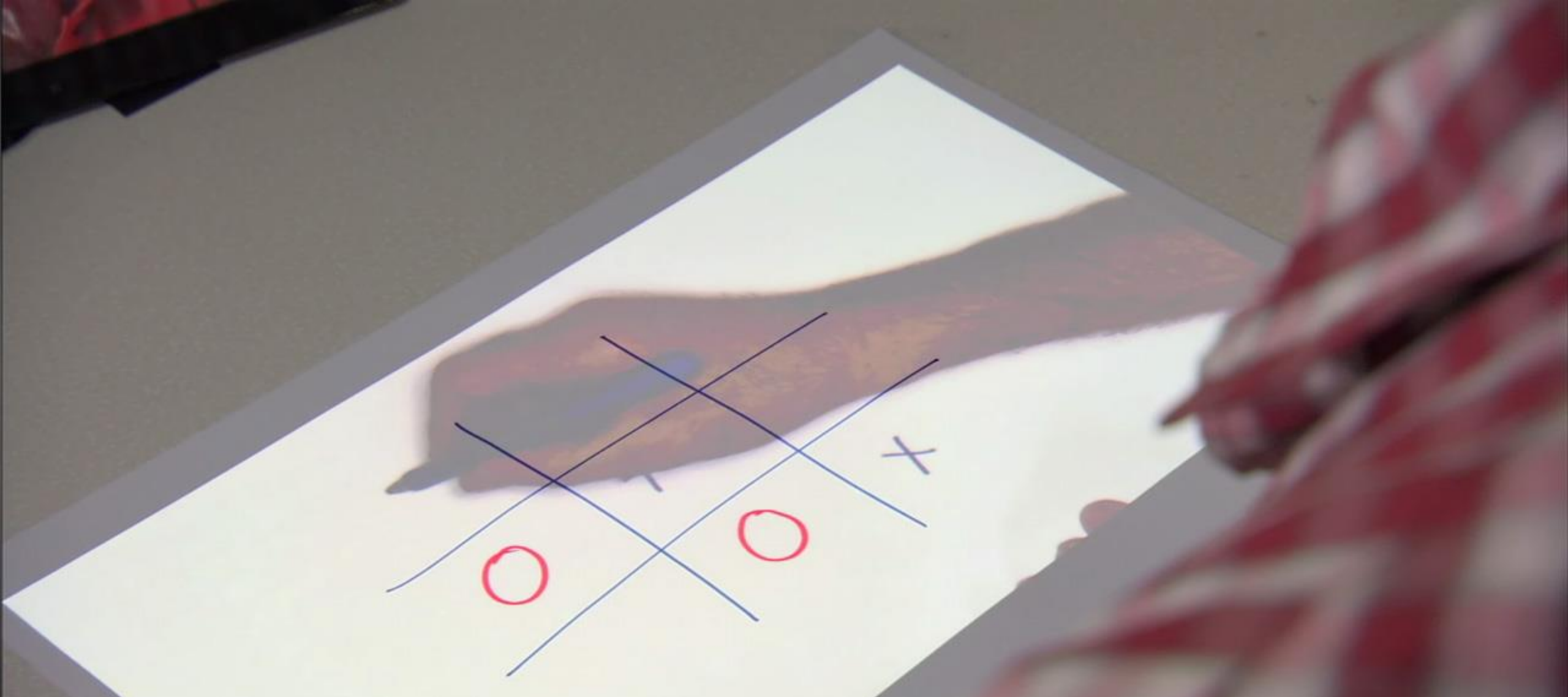
<http://research.microsoft.com/en-us/um/cambridge/projects/fetchclimate/app/#LT>



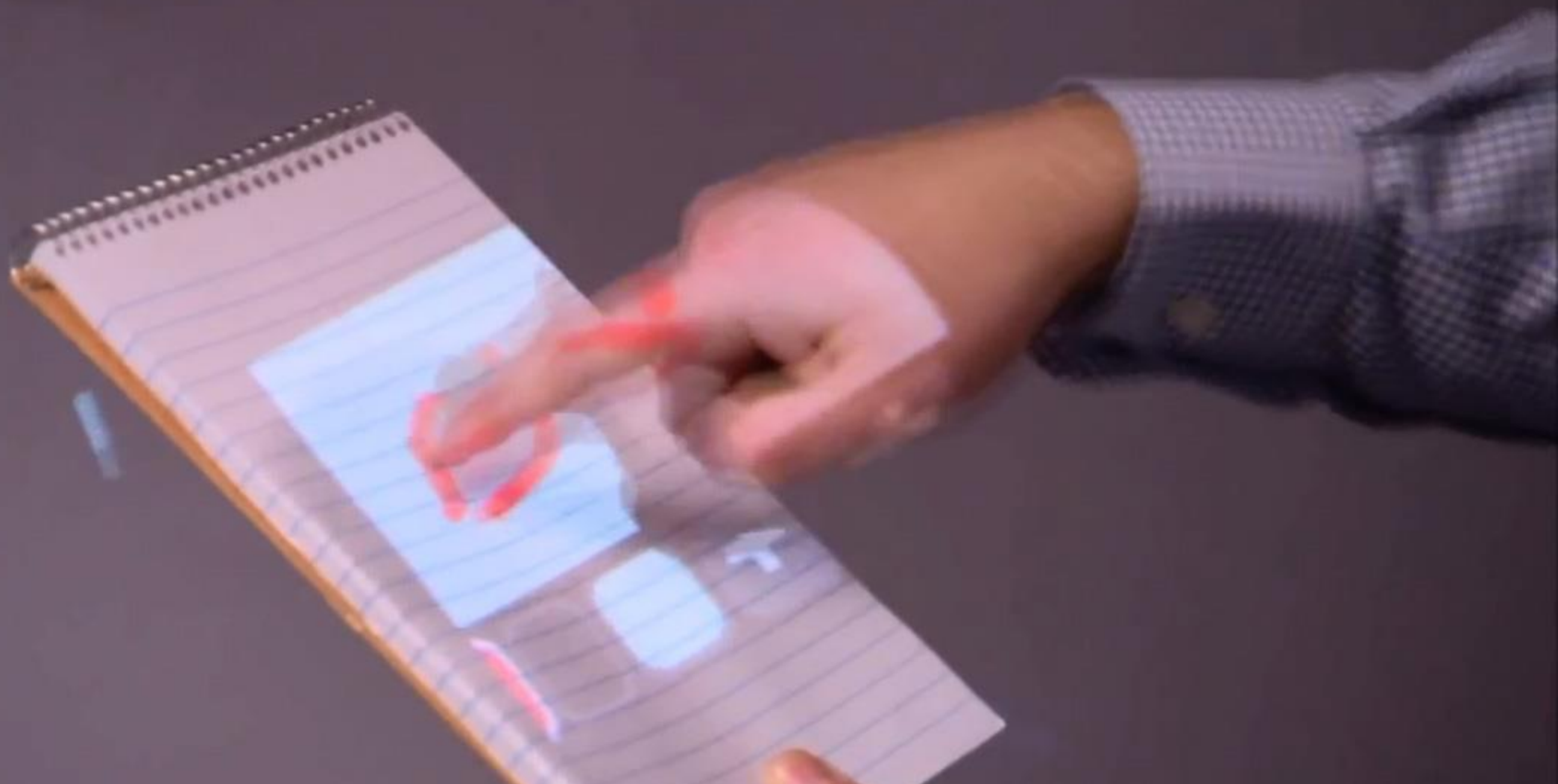
 **zetks**



Mescla dos mundos físico e digital



Illumishare



Wearable Multitouch Projector

Interação Natural



3D SENSORS

REGULAR CAMERA

MICROPHONES

MOTORIZED TILT



The Kinect Effect



FaceCake Swivel – Virtual Fitting Room



natura

bem estar bem





Sydney



Mumbai


17 FEB 2018
TODAY

- 8:30 Art
- 10:00 Recess
- 10:30 Math
- 12:00 Lunch
- 1:00 Language Arts
- 2:30 Dismissal

1:00 PM
SOCIAL STUDIES
TODAY'S LESSON: er, ir, ur



The Magic Window



chinese in my own voice.
Again, the results are not perfect.
They are in fact quite a few errors.
There's much work to be done in this area.

再次，結果並不完美。
他們實際上不少錯誤。
在這方面有很多工作要做。

Speech to Speech Translation

Como Inovamos?

A abordagem da Microsoft para inovar



A abordagem da Microsoft para inovar



Possibilitar Novos Modelos de Negócio



O que você faria com armazenamento e poder de processamento ilimitados?



Como você usaria Big Data para criar vantagem competitiva?



Como entregar ricas experiências móveis?



Como entregar experiências mais envolventes para encantar clientes?



Como utilizar interfaces naturais para revolucionar sua indústria?



Se você pode sonhar,
você pode construir.



Microsoft

www.microsoft.com/next