



The logo features a large yellow letter 'P' on the left. To its right are three small circles in blue, green, and pink. Further right, the Chinese characters '口袋頻道' are written in blue, and below them, the English words 'Pocket Channel' are written in purple. The entire logo is set against a light gray background.

A Channel in your Pocket

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What is Pocket Channel?



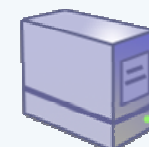
Make your cell phone as the mobile SNG!



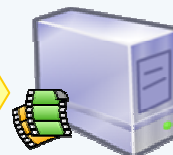
Live Video



Mobile Vlog



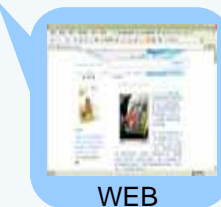
Blog server



Streaming server



WAP



WEB



3G



3G cell phone



WiFi/Ethernet



WiFi phone/
NB/PC

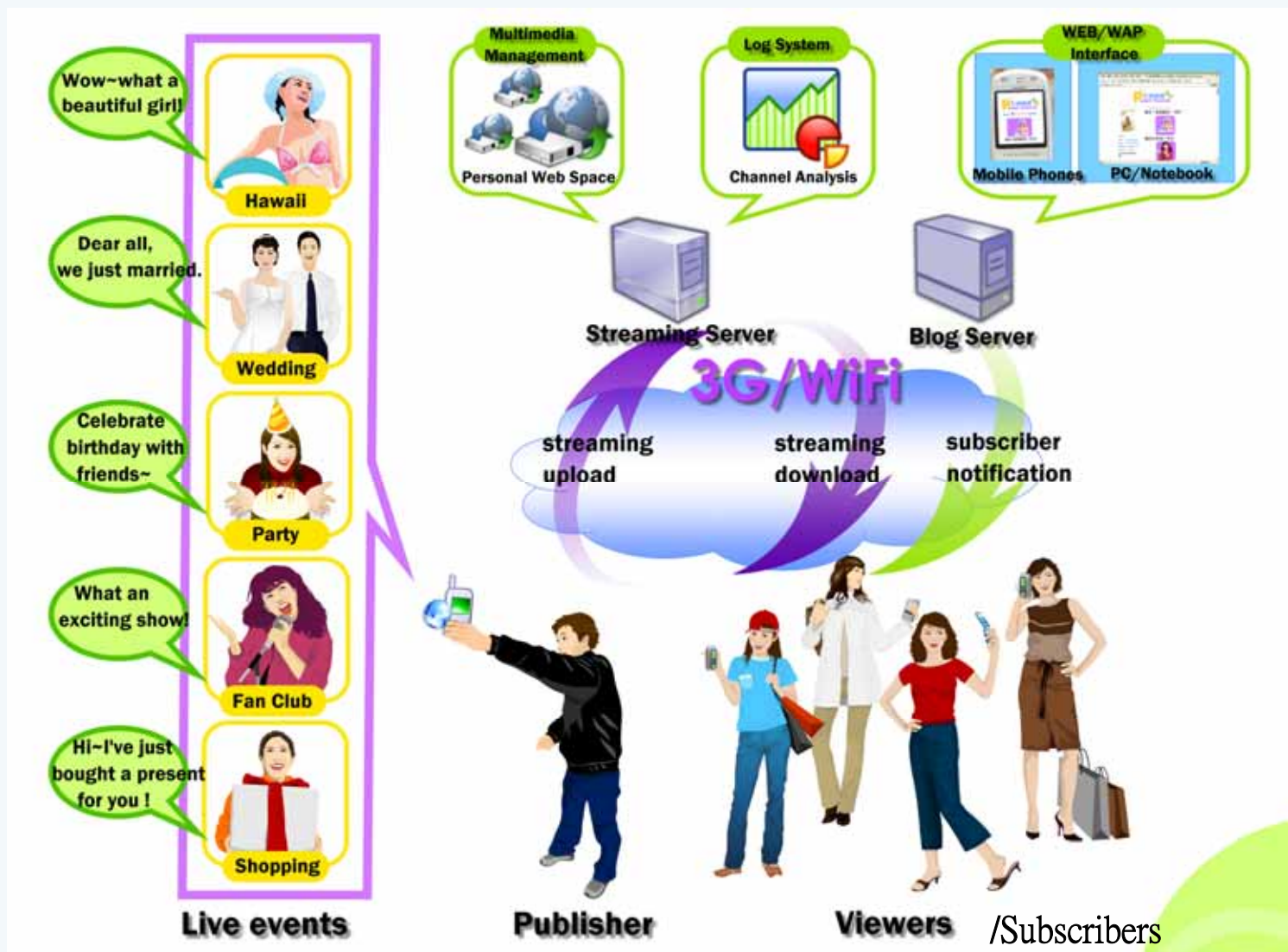
Service Features

- Simplify publishing/uploading flow
- Publish & Share live video channel
- Compatible with all PC users and most 3G or WiFi handsets
- Take advantage of blog's community effect





Service Flow





Scenarios- For Fun

Scenario	What <i>Pocket Channel</i> can provide
Travel	When observing the special event and beautiful scene, record and send it to your friends right away
Star	Want to be a superstar? Make personal channel and broadcast to all fans
Personal show	
Life interests	For example, winning a game, born a baby, graduation ceremony, wedding, and a ball game, be a reporter on-the-spot for your family and friends
Activities	
Sports	





Scenarios – For Profession

Scenario	<i>What Pocket Channel</i> can provide
Mobile Surveillance	Instead of fixed camera, user can patrol around and live video will be transmitted automatically to surveillance host and recorded at the same time
Reporter	<ul style="list-style-type: none">• Can take the spot news any time, instead of bringing heavy devices• Reach disaster area to capture and send back urgent event

